

Job Title: Marketing Internship (min. 6 months with potential to extend)

Location: London

Salary: Paid Position

Curtin&Co is a specialist political and community engagement company working exclusively in the planning and development industry.

Following on from our 10th anniversary, we are looking to appoint a highly motivated and enthusiastic Marketing Intern to join our team to assist us in delivering our marketing strategy and drive the company forward.

This role is an excellent opportunity for the right candidate to start their career with a position which holds real responsibility and the opportunity for development.

Job Details

You will be supporting the Managing Director and Business Development Manager within the areas of; PR, digital marketing and social media, promotional material and marketing campaigns to ensure that our strategy rolls out smoothly.

The role will also include assisting consultants on an ad-hoc basis to support their teams with research and monitoring on housing and planning developments.

Key responsibilities

- Grow our social media presence
- Work with designer to create new marketing materials
- Perform market analysis and research on competitors
- Support the design of new social media campaign ideas
- Monitor all social media platforms for trending news, ideas and feedback
- Contribute to creation of email campaigns
- Ensure CRM system is up-to-date
- Assist with daily administrative duties
- Provide support to the Events Manager
- Liaise with trade media outlets and place opinion pieces
- Draft copy and planning media campaigns

Candidate Details

The successful candidate should ideally possess (or be working towards) a degree in Marketing or Communications, as well as the following:

- Proven experience as a marketing intern/assistant
- Personable, presentable and articulate
- Well organised with a customer-oriented approach
- A strong interest and enthusiasm for politics and current affairs is desired

- Proofreading abilities
- Excellent organisational skills
- A strong team player
- Good knowledge of Microsoft Office applications

To be considered for this role, please send your CV to jobs@curtinandco.com