

**Job Title:** Graphic Designer *(6-month contract, with the potential to extend)*

**Working For:** Curtin&Co

**Location:** London

**Salary:** Competitive (plus bonus)

Curtin&Co, a public affairs consultancy specialising in planning and infrastructure, is looking for a high calibre Graphic Designer to join our London office and provide print and digital designs for a wide range of clients.

### **Job Details**

The role will involve producing a variety of marketing materials for print; such as brochures, banners, newsletters, flyers, adverts etc., web design, design for digital marketing campaigns and social media.

You will be fully briefed and set projects where you will have the chance to apply your knowledge and creativity. Working with the project team/client to come up with new ideas and concepts, undertaking relevant research and drawing rough sketches to help visualise ideas where needed.

Duties also include:

- Produce a variety of design outputs and documentation across a range of projects, demonstrating creativity and a flair for design
- Concept, design & execution of offline & online assets including websites, newsletters, banners, brochures and infographics
- Assist in the creation and maintenance of web content (including creating and uploading web optimised images, making updates with HTML/CSS and PHP)
- Collaborate in brainstorming and idea generation meetings
- Create digital image assets, email marketing programs, online advertising, along with creating assets for client blogs and social media outlets
- Assist with image retouching and editing

### **Candidate Details**

The ideal candidate will have:

- 1-2 year's design experience
- An exciting portfolio with examples of professional work
- Creative flair and passion for design
- Excellent Adobe Creative Cloud software skills (InDesign, Photoshop, Illustrator)
- Knowledge of Wordpress
- Proficiency in MS Word & PowerPoint
- Professional approach to time, costs and deadlines
- An excellent eye for detail
- Confidence in hand drawing/sketching

Furthermore, the candidate is expected to bring in the following capabilities:

- Reliable, strong work ethic
- Enthusiastic, positive attitude
- Deadline driven
- Fast, accurate worker with excellent attention to detail
- Organised and able to prioritise workload effectively
- Ability to work using initiative
- Collaborative approach – must be a team player
- Excellent communication skills with the ability to liaise effectively with clients and colleagues

To be considered for this role, please send your CV to [jobs@curtinandco.com](mailto:jobs@curtinandco.com)